

B R A Z I L I A N P R A G E N C Y



Since 2002
working in the communication
industry with emphasis in PR,
social media and content
creation services. We've worked
with global companies like
Nero AG, FileMaker/Apple,
Reckitt Benckiser and Emit-
Hyundai.

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Allameda.com

P U B L I C R E L A T I O N S A N D +

average of published news stories per client



PR SERVICES

Impeccable PR Services that only a small and highly focused professional business structure can provide. All Allameda Associates' participate in any & each decision, which makes all the difference to the client.

“Professional and proactive, strongly improving FileMaker’s communication in Brazil”
Adriana Fayad, Country Manager, FileMaker Inc / Apple

“Marvelous. Results in the very first month in major newspapers and mags”
Murilo F Santos, Director, Emit Hyundai

“Perfect”
Francine Nonaka, CEO, Dzyon S/A

Ksenia Ladygina, Head of PR Group, ABBYY / Russia
“The best option for our brand in Brazil”

“Think out of the box, fun to work with, versatile, responsive”
Barry Wolfe, CEO, Wolfe Associates

“Performance, partnership and great results”
Alexander Schmitz Kohlitz, CEO, Polis Consulting

Mauricio Osorio, International Senior Mng ECommerce, Nero AG / Germany
“Always exceeded our expectations”

“10!” Wagner Fontoura, CEO, Coworkers

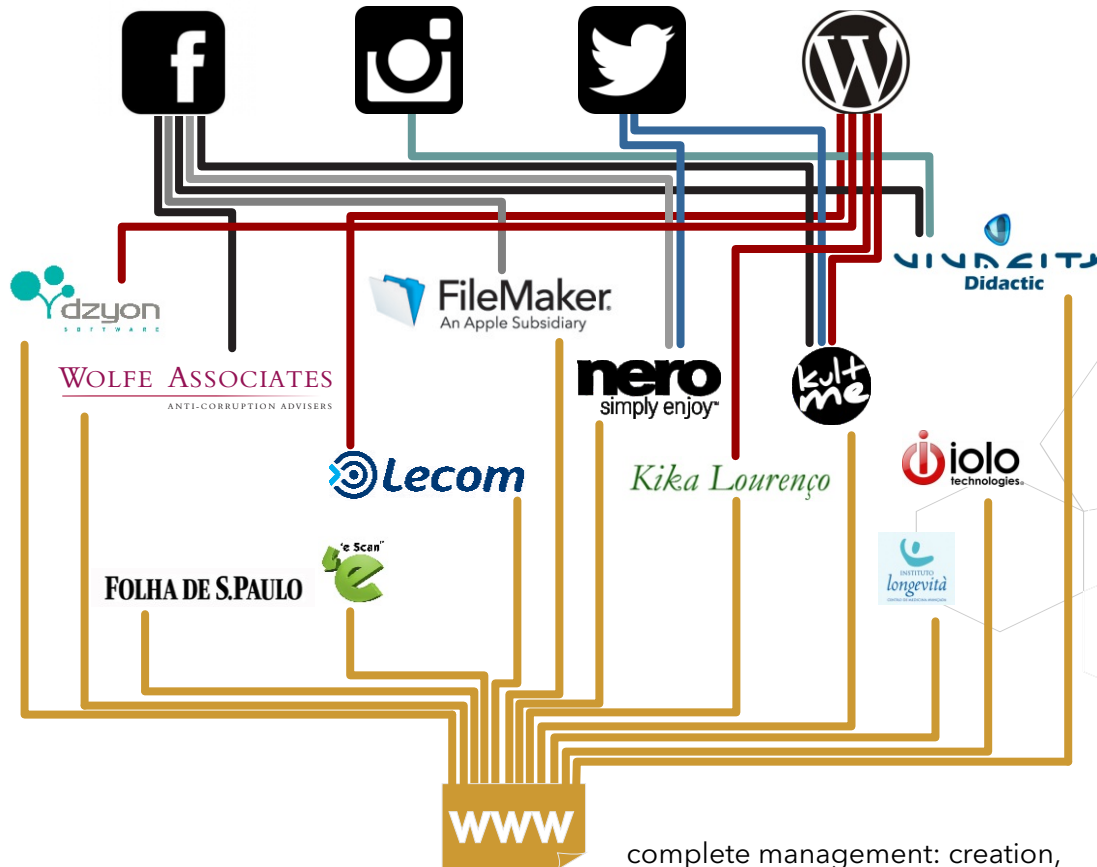
Top-20 media

Some media where our clients' news have been published (among them, some of the biggest & most important ones in Brazil)



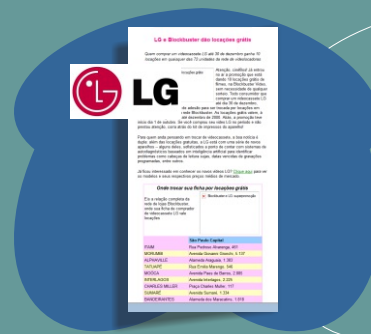
social media

advertising, content and profile management.
daily content development and
interaction with the public



complete management: creation,
contents, enews, translation &
localization from English and French

web site

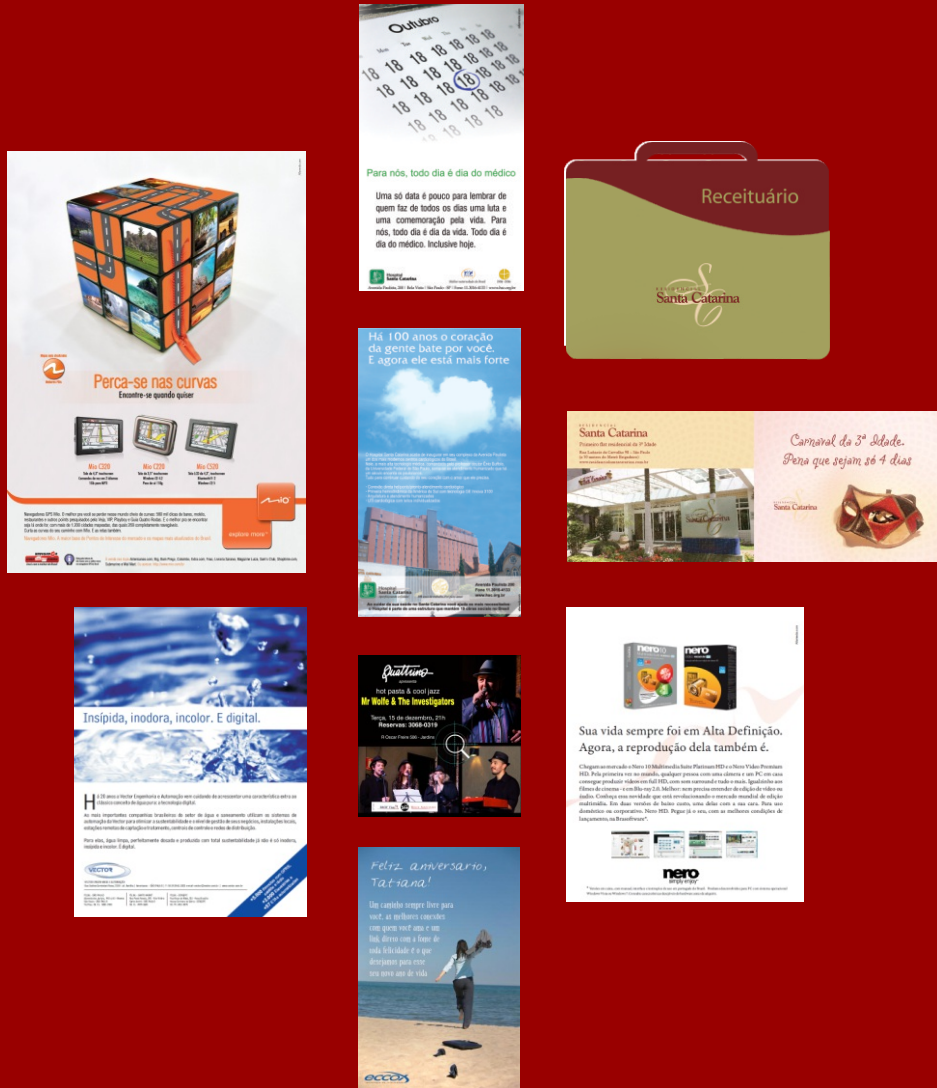


The first Brazilian corporate enews was published by our team between 1996 and 2001 for LG Electronics. LG News surpassed 200,000 signatures. At that time it took 2 days to send it via dial up ;-)

magazines, enews, brochures etc

If your advertising agency is busy with some big projects, or you don't have one in Brazil, we can solve your problem - and in a successful way.

advertising



clients



We also catered for Acer - Adaptec - Alcan - Alstom - Atos - Azaléia - BBM BankBoston - Bionexo - Brother - China in Box - Conrado Adolpho - Corel - Coworkers Dixtal - DPaschoal - DTS - Epharma - eRitmo - Flat Residencial Santa Catarina Fenacom - Fundação Bradesco - GEDako - Hospital Santa Catarina - ING Bank - Jones Lang LaSalle - JP Morgan - LG Electronics - Microsoft - MP3Clube MPMusic - Natura Oracle - Ortopedia Americana - Reckitt Benckiser - SunSoft - Tektronix - Uniflex Venitucci Ristorante - Vector Engenharia - Verbanet - Vita Hospitais